# Chapter 1
# Introduction: The Web and This Document

## How
## Do I Put
## My Paper
## on the
## Web?

The World Wide Web is now perhaps the primary domain for publishing scientific reports. The Web offers easy access for both the author and the reader; Web publishing is easier than any type of publishing in history. The Web also offers quick and easy revision. And, for the reader, finding information on the Web is easier than finding it anywhere else. This entire WebPrep document is about ways of preparing your paper for the Web.

### NAS Reports

The primary purpose of this document is to help staff members of Code IN (NAS)at NASA Ames Research Center prepare NAS Reports. Specific information about the NAS Reports process is in Chapter 8. If you only want to fulfill the minimum NAS Reports requirements, skip Chapters 2 through 7 and just read Chapter 8. If you want to take advantage of multiple Web possibilities, read on.

### The Public

Please help yourself to the information in this document. Except for the first half of Chapter 8, the information could apply to putting any document on the Web.

## Media
## Possibilities

The Web also offers more possibilities than traditional publishing. For example:

- free color graphics
- linked imagemaps that take the reader to information
- tables to organize and design the presentation of information
- audio
- movies and animations
- 3D interactive data
- downloadable programs
- interactive gizmos
- combinations of any or all of the above.

# How
## To Read
# This
## Document

This report provides brief instructions on how to incorporate these features into your document, and provides links to sources of more information. We discuss several ways to prepare text for the Web. See the Consultant's Corner (the WebToon) for a quick visual index to topics, or the Text-Only Table of Contents for a detailed listing. For definitions of Web-related words, see the Glossary-Index. For information specific to NAS Technical Reports, see Chapter Eight.

The Web changes fast; we will try to keep this document up-to-date. Please send update suggestions to walatka@nas.nasa.gov



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